

SUMMARY OF THE NEW CONCLUSIONS OF THE DOCTORAL DISSERTATION

1. Dissertation title: “Needs and Conditions for News Reception among Vietnamese University Students Today”
2. Major: Journalism
3. Code: 9320101
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5. Supervisors: 1. Assoc. Prof. Dr. Nguyen Thi Truong Giang; 2. Assoc. Prof. Dr. Bui Thu Huong
6. Training institution: Academy of Journalism and Communication
7. New conclusions of the dissertation:

First, the dissertation integrates needs and conditions for news reception within one analytical framework, jointly examining information motives and material, technological, economic, temporal, social, educational, and competence-related conditions. It reorganizes existing dimensions for Vietnamese university students and identifies multiple concurrent relationships among needs, conditions, and reception behavior.

Second, the dissertation applies and operationalizes Prokhorov's concept of the indirect audience in digital communication, distinguishing the journalistic origin of information from its intermediary reception channel. Students remain news audiences when journalism-originated content reaches them via social media, friends, lecturers, experts, chat groups, or platform intermediaries, even without direct access to a news outlet's own channels.

Third, the dissertation distinguishes access to news sources from conditions ensuring quality reception. Widespread devices, Internet access, and social media do not ensure the capacity to verify, analyze, interpret, and use information responsibly. This distinction shifts attention from information reach to reception quality among young audiences.

Fourth, based on a survey of 2,053 students at 10 universities and 35 in-depth interviews, the dissertation identifies multi-platform, indirect, and fragmented reception: social media often provides first exposure, while mainstream news media retain a verification role; demand for speed and visual presentation coexists with demands for credibility and depth. The findings underpin a solution matrix for news organizations, higher education institutions, and students.

Scientific supervisors

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